

Strategic Planning Work Session
January 10, 2014

Session started at 1:00 p.m.

Attending : Charlotte Babb, Jan Engler, Perry Valle, Jan Watz and Pat Wright, all Members of the LDL Board; Melissa Malcolm, Director of LDL

1. Minutes of the October 28, 2013 were reviewed.
2. Ms. Malcolm shared some ideas that she and Sharona had about the Mission, Vision and Values statements. The new ideas took what was from the October meeting and shortened/honed in on the key points. The following are what was agreed upon.
 - Mission Statement: Grow your mind. Enrich your life. Stay connected.
 - Vision: Open and equitable access to information, sustaining the vitality of the mind.
 - Values: Patron Centered, Service Oriented, Life Long Learning
3. A three year time frame was agreed upon.
4. Communications/Marketing was specifically discussed as to whether or not that is a Board or Staff function. It was decided that it should still be included with the Board, but that the two groups would work together as appropriate.

Goals and tasks were discussed.

See attached for finalized wording of goals and how they will be achieved. Tasks will not be written with a numeric prefix – bullet or some other indicator will used. This will not prioritize or make any one task seem more important than any other. It needs to be kept in mind that many of the tasks listed on the original document are presumed to be included in the specific tasks selected and we don't want to forget that they are part of the selected tasks.

5. Discussed the desire to continue the idea of developing a Resource Guide for the community. Ms. Malcolm was asked to look into a job description for Trustees.
6. The next step will be to develop a brochure/method of sharing the plan.

The session ended at 2:50.